



FRENCH AMERICAN  
INTERNATIONAL SCHOOL

**2020-2021 Event Sponsorship Benefits**

	Platinum	Diamond	Gold	Silver	Bronze	
	\$10,000 (2 available)	\$7,500	\$5,000	\$2,500	\$1,000	
Tax Deductible Total (Virtual)	\$9,200	\$6,700	\$4,200	\$1,600	\$500	
Tax Deductible Total (In Person)	\$7,500	\$5,000	\$3,500	\$1,500	\$500	
General Recognition						
Logo on FAIS Development web page with link	Yes	Yes	Yes			
Recognition in Annual Report	Highlighted Recognition	Highlighted Recognition	Yes			Yes
Logo on email communication for each event	Yes	Yes	Yes			
Logo on social media postings for each event	Yes	Yes	Yes			
Event Recognition						
La Fête Du Vin – October 3, 2020						
Logo on event web site with link	Yes	Yes	Yes	Yes	Yes	
Logo on program (digital or virtual)	Yes	Yes	Yes			
Visual Recognition during event	Yes	Yes	Yes			Yes
Logo on Significant Branded Item	Choice A					
Event Tickets (if in-person)	4	4	2			2
Gala – April 10, 2021						
Advertisement in the Gala catalog	Full page Color	Full page Color	Half page color	Half page color	1/3 page color	
Logo on event web site	Yes with link	Yes with link	Yes with link	Yes	Yes	
Gala Live Presentation - Verbal recognition	Yes	Yes				
Gala Live Presentation - Visual recognition	Yes	Yes				Yes
Logo on Significant Branded Item	Choice B					
Event tickets (if in-person)	10 (1 full table)	10 (1 full table)	4			

\*FMV of Fete tickets are \$50; FMV of Gala tickets are \$150